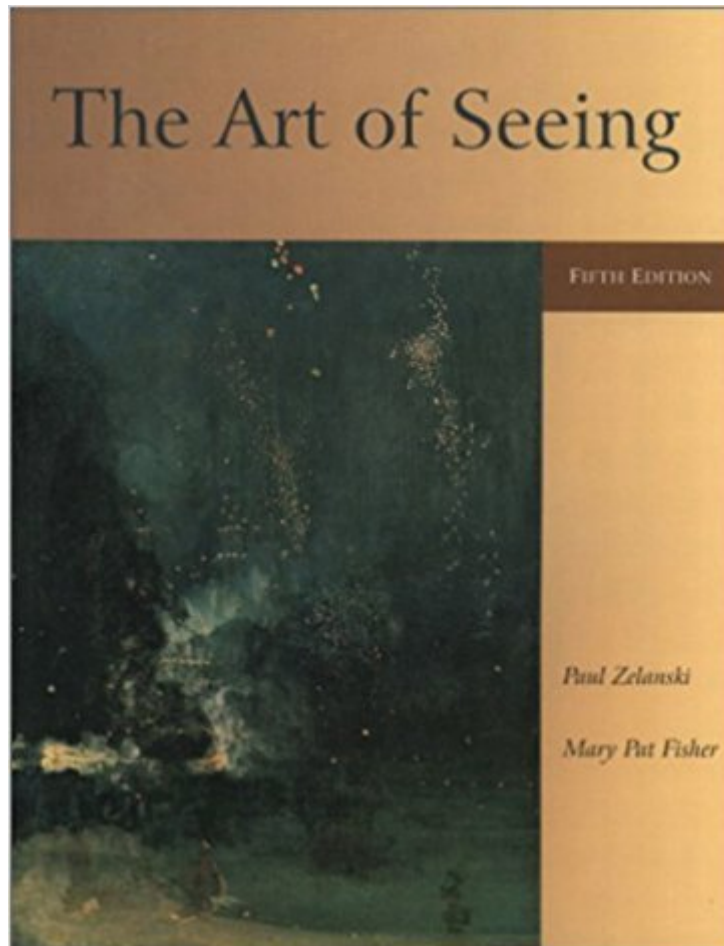




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# **Art Of Seeing (5th Edition)**



## Synopsis

This best-selling exploration of traditional and contemporary art and artistic media focuses on art as seen from the artist's point of view, and presents readers and viewers with an exciting gallery of work. Art comes to life through down-to-earth language, and numerous quotations from the artists themselves help explain, in their own words, what they were trying to do. The book contains a four-part organization: Part I lays the foundation for seeing; Parts II and III views two- and three-dimensional art; and Part IV approaches art as it exists in time. An emphasis on aesthetics and art techniques explains in detail the philosophical foundations, elements, and principles of design, and technical considerations of each medium. Broad coverage of all media and traditional and contemporary art includes a section on outsider art and illustrates and discusses multicultural and non-Western art and art by women. Also covered are traditional and contemporary topics such as encaustic; fresco; wood engraving; computer art, graphic design, photography, Xerox and FAX art, video art; conceptual art, performance art, earthworks, installation pieces, and folk art. For anyone who appreciates and wants to deepen that appreciation of art.

## Book Information

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## Customer Reviews

"The authors have a wonderful ability to encapsulate an idea, and a conversational tone that is expressed in an admirable writing style of pointed brevity." #151; Kenneth Burchett, University of Central Arkansas --This text refers to an out of print or unavailable edition of this title.

Extensively revised and expanded, this best selling exploration of traditional and contemporary art

and artistic media focuses on art as seen from the artists' point of view treating artistic techniques and introductory aesthetic principles. --This text refers to an out of print or unavailable edition of this title.

I'll keep this simple:I have never desired to DO art myself before encountering this book. It simplified so many forms of art by boiling down to its fundamental components, clean and concise. Now I love art and feel no intimidation when approaching forms of art new to me. I've even won some local awards for photography and prints I've done using the guidance of this book and this book only. 100% beginner to awards. I don't know what more I could say. LOVE IT!

The book is for my college class, so that is what caused me to choose this particular one. I enjoy the many photos and explanations of the art, which go into fairly good detail in an easy to understand format. It is very easy to find topics or artists in the index and the dictionary is full of great definitions that come in handy for tests and class discussions. I like this book enough to keep it in my personal library even after the class is over.

This is a great book...there is a lot of rich history and beautiful artwork.

Highly recommend this to any one involved with the Arts. MLW

One of the best books to influence the reader of respecting the world of Art! Highly recommended!

Has a lot of information and flows well.

I liked this book worth checking out. It was for an art appreciation class and Zelanski and Fisher make good points.

Was in great condition used for school

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